



Andre Adams

illustrator | animator | designer

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Objective

Seeking a creative, challenging role as a Visual Designer and/or Multimedia Artist, where I could provide veteran leadership, acquire new skills, and help push projects to the next level.

Work Experience Independent

Independent contractor & Freelancer— As Creative Director of *Tradigital Designs*, I provide creative print and web solutions for ad agencies, design shops, animation studios, magazines, newspapers and business owners. Founder of *The Cartoon Express*, a micro-stock site where users can browse & download vector illustrations, animations, logos, and design tutorials. Expertise in logos and branding, designing ads, brochures, business cards, direct mail, emailers, packaging, annual reports, graphics, icons, labeling, giftware, illustration, cartooning, character creation, 2D & 3D animation, avatars, mobile apps, and interactive & instructional design. (1995-present).

Work Experience Companies

Illustrator, Visual Designer & Animator – *Rejuvé* (Saratoga, CA) Serve as Lead Designer, providing web marketing solutions, which include email blasts, social media campaigns, SEO, and development of micro-sites. During this time I have also worked for *ischool Zambia* and *e-learning solutions by eekhö*, where I create(d) animations, illustrations, icons, Powerpoint presentations, storyboards, & e-learning modules (Sept 2008-present).

2D/3D Animator and Flash Developer – *L-3 Communications/GS&ES* (Monterey, CA) Created talking avatars for 10 different languages, edited audio and video files, created Flash interactive lessons and developed instructional material for the DLI which was used by the Army. I also served as Creative Lead for the Animation Department (Sept 2006 - Sept 2008).

Graphic Designer – *The Wave Magazine* (San Jose, CA) Responsible for designing full-color ads, tradeshow graphics and flyers for Silicon Valley's largest lifestyle & entertainment magazine, as well as color correcting photos and publishing the magazine's website. (Oct 2005 - Sept 2006).

Graphic Designer & Illustrator – *Excelligence Learning Corporation* (Monterey, CA) Provided illustrations, designed and produced catalogs, created ads, posters, cover comps, and worked with the product development/marketing teams to develop children's educational products. I was responsible for the layout, design and packaging of more than 100 products, of which many went on to become top selling items (Sept 2002-Oct 2005).

Education

B.A. in Commercial Art, emphasis illustration & design. American Intercontinental University, Los Angeles, CA.

Skills, Honors, & Activities

Fluent in Adobe's CC (Photoshop, Illustrator, InDesign, After Effects, Flash, Dreamweaver, etc.), Poser; Quark X-Press; familiar with CorelDraw!, HTML5, CSS, XML, action-scripting, Microsoft Office. Experienced in all traditional media – color pencil, charcoal, pastel, watercolor, oil, marker, airbrush, etc.

Member of Society of Illustrators, AIGA, and ASIFA-Hollywood (animation org).

Won first place at age 7 in national drawing contest for *Cricket Magazine*.

Dean's List, American Intercontinental University.

Webby Award nominee, 2010.

Worked directly with internationally acclaimed video game designer Lorne Lanning (creator of *OddWorld* series)

Conversational French & Russian. I have lived and worked in France, Belgium, and Russia.

Creator of *Freedom Fries* (www.freedomfries.co), web comic satirizing French & American culture.